

Sumner project wastes no time with sales pitch

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The Indian Lake Village project continues as construction crews clear a pad for a stadium-seating movie theater. LAVONDIA MAJORS / THE TENNESSEAN

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It's never too early to advertise. So goes the philosophy of Halo Properties LLC, which has launched a billboard campaign touting the new Indian Lake Village mixed-use development in Sumner County.

The first portion of the 300-acre development off Vietnam Veterans Boulevard won't open until the end of this year, at the earliest.

The campaign has been timed to coincide with the start of construction, said Danny Hale, who is spearheading the project with partner Randy

Hoffman.

Work is under way on The Streets of Indian Lake, the retail portion with a tenant list that includes Barnes & Noble, Regal Cinema and several clothing stores and restaurants.

Halo expects to turn over the first of those buildings to tenants in October.

Construction has also started on the Parkside-One Building, the development's first office building. Seattle-based R.W. Beck Inc., an engineering firm, has agreed to lease one floor of that building.

Finally, builders have begun work on approximately 300 apartments and a section of condominiums that can be used for either residential or commercial purposes.

"It'll have a very Hillsboro Village type of feel," Hale said.

Indian Lake Village will have 1,000 homes, 2.5 million square feet of office space and 1.5 million square feet of commercial space. Plans also call for a library, a hotel and bike trails.

At a glance

Who's developing: Halo Properties, Continental Retail Development, Capital Corp., MLP Investments

Who's building: DF Chase, Biscan Construction

First tenants: R.W. Beck Inc. and more than a dozen retailers, including Barnes & Noble and Regal Cinema